CANADIAN FILM INSTITUTE

BULLETIN

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CANADIAN FILM INSTITUTE ANNUAL MEETING

The 21st Annual Meeting of the members of the Canadian Film Institute was held in Ottawa on October 18, 1957, under the chairmanship of Gaudry Delisle, Vice-President of C.F.I., from Quebec City.

The following Directors and Executive were elected...

James A. Cowan, Toronto – President
A.L. Hepworth, Ottawa – Vice-President
Gaudry Delisle, Quebec City – Vice-President
L.F. MacRae, Ottawa – Treasurer
Peter Cock, Dr. L. Hampson, Breen Melvin, of Ottawa
Dr. J.R. Kidd, C.B. French, Wm. L. Graff, L.D. Headly, of Toronto,
André Bachand, L.W. Chatwin, Samuel-L. Gagné, Montreal, Roger Lemelin, Quebec City,
Sir Arthur Elton, London, England,
H.P. Brown, Edmonton,
E.F. Holliday, Regina.

Reports of Executives and Divisions of Canadian Film Institute, together with Minutes of the meeting, have been sent to all members.

FEATURE FILM

ORPHAN BOY OF VIENNA – 80 min. b&w.

Adventures in the life of an orphaned boy who is enrolled in the Vienna Choir Boys School when his singing ability is discovered. Outstanding music featuring the Vienna Chori Boys and the Vienna Philharmonic Orchestra. German with English Subtitles

This film now being distributed by C.F.I. on a rental basis of $15. to elementary and secondary schools and $25. to other groups.

SCIENTIFIC FILMS IN UNIVERSITY TEACHING

Those who are interested in making scientific films for educational purposes will note with pleasure an article written by Professor E. Fieser of Harvard University and which appeared in the January 1957 number of the Journal of Chemical Education. In this article Dr. Fieser relates his experiences in preparing a film for the purpose of teaching his students various experimental procedures. As this was Dr. Fieser's first attempt at a film of this nature, it is amusing to read of the many mistakes that a beginner in this field may make. Dr. Fieser mentions several advantages which a film of the type he envisaged has in teaching large classes and where the course comprises demonstrations. In a large class, students in the back of the room generally have difficulty in seeing clearly small pieces of apparatus. Very often the lecture room table is not fitted with all the services required for the experiment to be shown. The transport of equipment to the lecture room is not always convenient and may even be impossible if some large apparatus is involved. The film overcomes all these difficulties. Moreover, experiments lasting several hours can be shown in a few minutes in the film. Certain phenomena can be made clearer by employing color photography and experiments carried out on a micro scale can be magnified at will.

It is encouraging to those who believe in the usefulness of scientific films to see a teacher of Dr. Fieser's standing and reputation making use of films for teaching purposes.

Article received by Dr. P. Larose.

NEW CATALOGUES

1957 Supplement to "Films & Filmstrips for Canadian Industry"

1957 Australian Government Film Catalogue

The above catalogues have just been released. Copies are now available from C.F.I. on request.

THE 10th ANNUAL CANADIAN FILM AWARDS – 1958

1. Competition will be for Canadian films released between January 1, 1956 and December 31, 1957.
2. Competition will be open to Canadian films in the following classes:
   - A. THEATRICAL
     1. Features (over 60 min.)
     2. Shorts (under 60 min.)
   - B. NON-THEATRICAL
     1. Arts & Experimental
     2. Children's, including classroom
     3. General Information
     4. Public Relations
     5. Sales & Promotion
     6. Training & Instruction
     7. Travel & Recreation
   - C. TELEVISION
     1. Films for TV
     2. Filmed Commercials
   - D. AMATEUR
   - E. CANADIAN FILM OF THE YEAR. To be chosen from the winners of the other 12 classes and only awarded if merited.
3. Kinescopes are not eligible for entry.
4. Deadlines – for entry forms - December 31, 1957
   for prints - January 15, 1958
   for Judges' reports - April 15, 1958
   Presentation to be made after May 15th.

5. There will be one Award of Merit for each category – at the discretion of the judges. There will be no Honourable Mentions or Special Mentions in the 10th annual Awards.
6. Definition of Amateur
   An amateur is one who does not make a revenue from film production, who may have received some technical help (such as having a sound track put on at a professional studio), but no professional creative help and who has not received payment in any way or made arrangements for the sale of the film entered prior to the entry of the film in competition.

In its tenth anniversary year Canadian Film Awards have decided to increase the number of categories in which films may enter. This arrangement should stimulate competition and establish a better competitive basis for Canadian films.

A feature of this year's competition is the inclusion of two categories for television. In the past television films were not differentiated from other films in the Non-theatrical categories. In deciding to include TV Commercials in the awards, C.F.A. hopes to encourage and give recognition to higher standards of taste and creativity in this field of film production.

In the new Non-theatrical categories Art & Experimental films will include productions involving new techniques and experimental approaches in the medium as well as films on the Arts. The Children's category will include films for the entertainment of children as well as films designed for their instruction, in or out of the classroom.

The General Information category is for those films whose purpose is to provide information on a subject of general interest. Also accepted here will be films that do not readily fall into any of the other categories.

The Public Relations category will include those films which are produced primarily to sponsor better public relations for the particular organization sponsoring or producing the film. The Sales & Promotion category is for films whose purpose is to stimulate the sale of particular product or service.

Training & Instruction will include films designed to train or instruct adults in some particular activity. Adult education films on such subjects as safety, conservation, health, etc., will come under this heading. Travel & Recreation will include travelogues, and films on sports and leisure time activities.

The trophy of the Association of Motion Picture Producers and Laboratories of Canada will be presented to the best amateur film produced in 1957.

Canadian Film Awards is jointly sponsored by The Canada Foundation, Canadian Association for Adult Education and Canadian Film Institute.

CONFERENCE ON FILMS

Theme: "The film in Canada – 1958"

Dates: Wednesday and Thursday
January 22nd and 23rd, 1958

Place: Unitarian Church,
St. Clair Avenue,
Toronto,

For: Film users,
Film makers
Film sponsors

Guest Speakers: Erik Barnouw,
Director of the Centre for Mass Communication of Columbia University.
Glen Burch,
Director of Study & Discussion Program Development of the Ford Foundation Fund for Adult Education.

Sponsored by: Canadian Film Institute in co-operation with Association of Motion Picture Producers & Laboratories of Canada, Canadian Association for Adult Education Canadian Federation of Film Societies, Canadian Trade Union Film Committee, Community Programs Branch of the Ontario Department of Education, National Film Board, Ontario Association of Film Councils, Ontario Library Association, Teaching Aids Centre of the Toronto Board of Education and film sponsors.

Open to: All Persons interested in films and their use, professional or "lay".

MARK THESE DATES ON YOUR CALENDAR NOW
AND PLAN TO ATTEND THIS
FIRST CONFERENCE OF ITS KIND

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NEW HEALTH FILMS

Prints of the following films have just been added to the National Health Film Library collection and may now be borrowed from C.F.I. on a service charge basis.

PUTTING IT STRAIGHT 17min. sd. col. 3.00
Produced by NFB for Dept. National Health & Welfare 1957 – available in both French and English
Tells the story of how a young girl's teeth are put back on the road to normal by proper care and treatment. Some causes of crooked teeth are shown and film emphasizes the fact that proper corrective measures should not be postponed.

TO YOUR HEALTH 10 min. sd. col. 1.50
Produced by Halas & Batchelor 1956
An animated film, initiated by the World Health Organization of the United Nations, to explain the nature of alcohol and its effects on the human body. Suggests various reasons why people drink.

BEFORE THEY HAPPEN 15 min. sd. b&w 1.50
Produced for National Board & N.Y. Board of Fire Underwriters 1954
Emphasizes necessity of practice of prevention of fire in the home, business and industry. Deals with the activities of typical fire department inspection bureau in a day's work in the life of a fire marshall.

COMMUNITY HEALTH IN ACTION 22 min. sd. b&w 2.00
Produced in co-operation with National Health Council of the United States 1955.
Shows the work of a well-established public health department including its services to young and old, work in schools, in communicable diseases, and inspection of sewage and food handling.

FROM TEN TO TWELVE 26 min. sd. col. 3.00
Produced by Crawley Films Ltd for Dept. National Health & Welfare 1956
Discusses how the emotional and physical development of children from 10 to 12 years manifest itself in their behaviour, and their attitudes toward their parents, their teachers and each other. Explains that much of their conflicting behaviour is actually a normal part of their growing process.

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WESTERN TRIP

Charles Topshee, Executive Director of C.F.I. is once again making a trip through Western Canada. Mr Topshee hopes to meet and talk with people interested in the distribution and use of 16mm films.